



United Way
Silicon Valley

Leading The Way

UNITED WAY SILICON VALLEY NEWSLETTER • SPRING/SUMMER 2004

Lee and Diane Brandenburg Spearhead the Community Framers Challenge

Lee and Diane Brandenburg of Brandenburg Properties recently presented a \$250,000 gift to United Way Silicon Valley to benefit the community and invite others to do so as well. The donation, gifted over five years, forms the basis for the **Community Framers Challenge Grant**.

Through this grant, UWSV will help construct a stronger, more responsive infrastructure that targets the most significant issues of the community.

For decades, UWSV has built a collaboration of nonprofits and assessed the results of their work. UWSV is currently conducting a countywide needs assessment that will identify the most critical needs in our communities. Those findings, to be published and distributed in August 2004, will be the focus of a series of conversations by UWSV volunteers and other key stakeholders. Our goal is to assess the data and design targeted solutions, including new initiatives and realigned programs, by January 2005.

The Community Framers Challenge will seek to accumulate funds that will be targeted to high priority areas identified by the needs assessment.



Diane and Lee Brandenburg

UWSV has just begun to ask funders to join Lee and Diane Brandenburg as Founding Funders for this effort over the next 4 years. Just as Silicon Valley leaders pursue technological innovation, they appreciate forward thinking and strategic solutions to make the community a better place for all of its members. We look forward to announcing all Founding Funders by the next issue of this newsletter. We hope to have \$150-\$200,000 available to match gifts of \$10,000 (Alexis de Tocqueville Society level) by late summer for the first year of this challenge. The ultimate goal is to have one million dollars in funding at the end of the challenge in four years!