



CHANGE THE WORLD



WITH A GIVING HEART

# National Philanthropy Day<sup>®</sup>

Association of Fundraising Professionals Silicon Valley Chapter  
Honoring Silicon Valley's Philanthropic Leaders

**Congratulations to the 2016  
Silicon Valley Philanthropy Day Honorees!**

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## Association of Fundraising Professionals Silicon Valley Chapter

**WELCOME TO THE 2016 SILICON VALLEY PHILANTHROPY DAY AWARDS LUNCHEON! ON BEHALF** of the board of directors, our past presidents, and the members of the Association of Fundraising Professionals Silicon Valley Chapter (AFP SVC), thank you for joining us today!

It is truly my pleasure to serve as President of our local chapter of AFP this year. I'm very grateful to our chapter members, particularly our volunteer board of directors, who work tirelessly all year long to provide educational and professional development opportunities to further philanthropy in our community.

Our volunteers produce a monthly luncheon on critical topics to philanthropy including diversity and ethics. They organize webinars, plan topics for our acclaimed Masters' Program and execute multiple affinity groups. They also work behind the scenes to ensure enough donations are received to support these self-funded programs. If you aren't yet a member of our local chapter, I'd encourage you to join. We would love to have you!

Of course, the highlight of the year culminates with our event today, Silicon Valley Philanthropy Day (SVPD). This event, like the others organized throughout the year, simply would not be possible without the commitment and support of our board of directors and the entire SVPD leadership team. And though the volunteers who execute this event are critical, the highlight of SVPD is our outstanding and distinguished honorees. They are the true heroes.

SVPD is the one day a year we come together to celebrate not only service to the community, but also our commitment to making the world a better place. Each year I attend this event I come away completely inspired by the achievements of our award winners. They have raised and donated millions of dollars for those in need, in our community and beyond; they've given countless hours to those less fortunate; they've organized multiple events to raise funds for programs that would otherwise go unfunded. I am in awe of their achievements and inspired to continue to do my small part to make a difference in the world.

We are incredibly grateful to our leadership team without whom, today's event would not be possible. Christine Jeffers, CFRE, has served as my right hand throughout this entire process and I am not sure how this event would have turned out without her. We are also deeply indebted to Dee Dee Kiesow, our SVPD Vice President-Elect. Dee Dee has taken on the leadership of this event for next year and I am excited to see her in action. Of course, we need to thank Bouree Nordin, our event manager. Bouree has served as the backbone of this event for many years. Thank you, Bouree, for your long-term support of AFP SVC!

Thank you for joining us today and for your efforts to support philanthropy in Silicon Valley. Together we are making the world a better place.

*Ann-Marie Meacham, MPA, CFRE*

*President, Association of Fundraising Professionals Silicon Valley Chapter*



### AFP SVC Board of Directors

*Back row, left to right: Kaia Eakin, Todd Lehr, Josh Selo, Lance Lawson.*

*Middle row: Dee Dee Kiesow, Dagmar Schildwach, Jacqueline de Guzman, Khinoor Chakravarty, Rupal Danidia.*

*Front row: Christine Jeffers, CFRE, Nivisha Mehta, Ann-Marie Meacham, CFRE, Celia Morten, Sonia Wright, CFRE, Terri Hawes.*



## Keynote Speaker: Emmett D. Carson, Ph.D.



EMMETT D. CARSON, PH.D. IS THE FOUNDING CEO OF Silicon Valley Community Foundation. An international thought leader in the field of philanthropy, in 2006 he led the unprecedented merger of two community foundations, creating SVCF. With a growth in assets from \$1.4 billion to over \$7.3 billion, SVCF is the nation's largest community foundation and among the top 10 among all types of foundations. SVCF's 2,000 family and corporate donor funds support a wide range of causes in the Bay Area, across the nation and around the world.

Before this, Emmett had a distinguished 12-year career as CEO of The Minneapolis Foundation and, prior to that oversaw the Ford Foundation's

U.S. and global grantmaking program on philanthropy and the nonprofit sector. Emmett has published more than 100 works on philanthropy and is an authority on issues of social justice, public accountability and African American giving. He is consistently recognized as one of the most influential nonprofit leaders in the U.S. and has honorary degrees from Indiana University, Morehouse College and The National Hispanic University. Emmett received both his master's and Ph.D. degrees in public and international affairs from Princeton University and his bachelor's degree in economics, Phi Beta Kappa, from Morehouse College.

Emmett D. Carson, Ph.D.  
CEO and President  
Silicon Valley Community Foundation

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day®

SILICON VALLEY  
PHILANTHROPY DAY 2016

### COMMITTEE

Lindi Baldwin  
Bev Dun  
Christine Jeffers, CFRE  
Dee Dee Kiesow, BAS  
Ann-Marie Meacham, CFRE  
Sharon Ogbor  
Erin O'Toole

## MISSION STATEMENT

An association of professionals throughout the world, AFP advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.



### A SPECIAL THANK YOU

#### ADMINISTRATION

Dawn Carroll

#### CALL TO ORDER

San Jose Jazz

#### CENTERPIECES

Marine Science Institute

#### EVENT PRODUCTION

Bourée Nordin

#### GRAPHIC DESIGN

Terri Hawes, I On Design, Inc.

#### MASTER OF CEREMONIES

Sam Brock, NBC Bay Area  
Laura Garcia-Cannon, NBC Bay Area

#### PHOTOGRAPHY

Diana Barbatti  
Linda Krakow Eaman

Our deep appreciation for and  
congratulations to

## Outstanding Philanthropists Nancy & Charles Geschke

— the team at FACES



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## Outstanding Honorees

### NANCY & CHARLES GESCHKE

#### Silicon Valley Community Foundation Outstanding Philanthropists

*Nominated by Villa Siena & Los Altos History Museum*



**THIS QUIET COUPLE FROM OHIO** doesn't like to draw attention to themselves, but they can't help it. Together, Nan and Chuck Geschke have made the world a better place through their innovation, intelligence, ethics and drive for excellence. In 1982, Chuck revolutionized printing and publishing, co-founding Adobe Systems and turning the personal computer from a calculating

to a publishing machine. Together, the Geschkes are solid role models, living their lives with integrity and continued community involvement.

In 15 years, the Geschkes have given nearly \$10 million through their family fund at the Silicon Valley Community Foundation and inspired \$27 million in giving from Adobe. While history, the arts and faith populate their giving portfolio, they have a strong affection for education, especially for under-served youth.

The Geschke's philanthropy is unique in that they do more than just write a check. They actively serve on nonprofit boards and host events in their home, inviting family and friends to join the causes they care about. Chuck was instrumental in a campaign that raised \$145 million for the San Francisco Symphony's endowment and special operating needs. He helped create SoundBox, the innovative and exemplary series that attracts a new generation to its sold-out concerts.

In the education arena, the Geschkes have been longtime supporters of numerous universities, secondary schools and higher education institutions. Nan's lead gifts and ongoing support of her alma mater, Marygrove College in Detroit, have been instrumental in enabling first generation college goers the opportunity to fulfill their college dreams.

Nan and Chuck Geschke's leadership and philanthropy in Silicon Valley and beyond is the gold standard for all generations of philanthropists. Silicon Valley is a better place because of their example and lasting contributions.



## DEBBIE HALL

### Outstanding Volunteer Fundraiser

*Nominated by Village Enterprise*



**DEBBIE HALL IS THE RADIANT HEART** of Village Enterprise and embodies the best qualities of a servant leader. She has inspired scores of volunteers to devote thousands of hours and to donate millions of dollars to end extreme poverty in rural Africa.

Debbie has served on the Village Enterprise board for 18 years. In the past 10 years alone, she has Chaired or Co-Chaired four galas and two major fundraising campaigns, led three Vision Trips to East Africa, and helped raise over \$13 million dollars which helped kick-start 21,000 small businesses, train 86,600 entrepreneurs, and lift 436,000 hard-working East Africans out of extreme poverty through entrepreneurship.

Debbie possesses an incredible gift of inspiring people to harness their resources towards positive social good. Her leadership and organizational ability have been instrumental to Village Enterprise's fundraising success. Each week, she volunteers more than 40 hours to help with fundraising, strategic planning, direct service and board leadership. Over the years, Debbie has recruited 10 new board members and countless volunteers to help raise funds to support Village Enterprise's mission. She and her husband Russ have also personally contributed close to \$280,000 to Village Enterprise over the past five years.

Debbie's passion to fundraise and support organizations goes beyond Village Enterprise. She also serves locally on the board of Menlo Church and coordinates several volunteer teams. She has Chaired fundraisers for her Stanford GSB class for their 10th, 15th, 20th, and 25th reunions and has set fundraising records. Nationally, Debbie serves on several boards and has represented Village Enterprise at industry conferences, on panels, and at funder conferences. She has also received two significant awards for her leadership and extraordinary commitment for her many accomplishments.

CONRATULATIONS  
**Debbie Hall**  
Outstanding  
Volunteer  
Fundraiser  
&  
Friend of Village Enterprise  
Creating sustainable businesses.  
Transforming lives.  
Village  
Enterprise  
www.villageenterprise.org | info@villageenterprise.org



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**Silicon Valley Philanthropy Day**  
Outstanding Award Honorees of 2016

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## SHAPING THE FUTURE OF NEXT GENERATION COMMUNITIES





## *Congratulations to AFP Silicon Valley Chapter!*

**Thank you for your recognition of Bill Baron  
for the countless hours he has volunteered  
and Christine Jeffers for her efforts on behalf  
of so many charitable organizations!**



## **CHRISTINE JEFFERS, CFRE**

### **Brandenburg Family Foundation Outstanding Professional Fundraiser**

*Nominated by Karen Kwan, CFRE & Nivisha Mehta*



**A FUNDRAISING PROFESSIONAL** in Silicon Valley for 22 years, Christine has passionately dedicated her career to championing many cultural and educational organizations raising more than \$20 million dollars.

Professional highlights include stabilizing the San Jose Museum of Quilts & Textiles by growing the Museum's support base and eliminating its debt by 70% ending a multi-year cycle of operational deficits. At Resource Area for Teaching (RAFT), she raised \$1.4 million for operating and more than \$1 million toward a \$2.1 million capital campaign in less than one year. At Brakeley Briscoe Inc., a national fundraising firm, she managed numerous capital campaigns ranging from \$5 million to \$30 million on behalf of nonprofit clients.

Christine's clarity, wisdom, wit and candor are her trademark qualities. She is highly skilled at motivating people and fearlessly leads by example. Christine has served on the AFP Silicon Valley Chapter board of directors in many roles – including Chapter President in 2009 – and has been a catalyst for some of the chapter's greatest accomplishments.

Christine gets people excited about fundraising and has mentored countless individuals from board members, volunteers and fundraising professionals at all stages of their career. She shares her passion and experience through teaching fundraising courses and has volunteered on boards and advisory committees including Happy Hollow Foundation, Live Oak Senior Adult Day Care Center, San Francisco Bay Bird Observatory, and Regional Medical Center Community Advisory Board. As a mentor for the AFP Silicon Valley Chapter and Silicon Valley Planned Giving Council, she helps others through her genuine love for the profession.

Christine is an inspiration. Her guidance, perseverance and creative spirit, have encouraged many individuals and organizations to realize their potential and fulfill their visions.

**MARINE SCIENCE INSTITUTE**  
SFBAYMSI.ORG  
DISCOVERING OUR BAY

**CONGRATULATIONS TO  
SAND HILL FOUNDATION**  
Outstanding Foundation Grant Maker 2016  
& Marine Science Institute supporter since 1997

REDWOOD CITY, CA

The Marine Science Institute provides engaging and interactive hands-on adventures with San Francisco Bay Area marine life. Led by a team of expert marine science educators, these experiences impact students of all ages, inspiring respect and stewardship for the marine environment.



Christine Jeffers, CFRE

**Congratulations, Christine,  
for being recognized as  
Outstanding Professional  
Fundraiser!**

*Laura Bajuk, Kohinoor Chakarvarty, Rupal Dandia, Amber DeBuizer,  
Jacqueline de Guzman, Pilar Furlong, Anita Grossman, Terri Hawes,  
Karen Kienzle, Karen Kwan, Barb Larson, Lance Lawson, Bev Lenihan,  
Ann-Marie Meacham, Nivisha Mehta, Celia Moreton, Josh Selo,  
Matt Taylor-Siegel, Chelsey Piasentin Souza, Beth Williams and Sonia Wright*

## DELL EMC

### Outstanding Corporate Grant Maker

*Nominated by The Tech Museum of Innovation*



THROUGH A COMBINATION of donations and volunteerism, Dell EMC has supported many Silicon Valley nonprofits over the

last six years including The Tech Museum of Innovation, Citizen Schools, RAFT, VEX Robotics, Science Buddies, Girls for a Change, Silicon Valley Education Foundation, Breakthrough Silicon Valley, Second Harvest Food Bank, and charity:water.

Although STEM education to underserved youth is a key part of Dell EMC's philanthropic mission, Dell EMC also supports non-education programs and impacted 3.2 million people in 40 countries around the world in 2015.

Locally, Dell EMC has supported The Tech Challenge program since 2010, which provides quality STEM programming to students from all backgrounds. This year, Dell EMC substantially expanded its support and has committed to being the presenting sponsor for the next five years.

In the last two years, Dell EMC has run food drive campaigns for Second Harvest Food Bank encouraging employees to give generously and volunteer their time to food banks and other hunger relief agencies. In addition, Joe Tucci, former CEO of EMC, served as Holiday Food Drive Chair and helped reach a goal of \$12 million and 2 million pounds of food. Dell EMC has also supported Family Giving Tree for the past six years, providing backpacks and school supplies for their Back-to-School Drive and gifts for their Holiday Drive.

Dell EMC also partnered with Urban Farmers, and a team of 80 Dell EMC volunteers picked 20,000 pounds of persimmons for Thanksgiving at local shelters. Hundreds of Dell EMC employees have also volunteered nationally to build homes in their local communities through Habitat for Humanity.

Through a culture of philanthropy that permeates the entire company and a wide variety of activities, Dell EMC is making a difference for people around the world.

## SAND HILL FOUNDATION

### Outstanding Foundation Grant Maker

*Nominated by Marine Science Institute*



Sand Hill Foundation

SAND HILL FOUNDATION HAS been leading a philanthropic culture since it was established in 1995. Since its founding, Sand Hill Foundation has

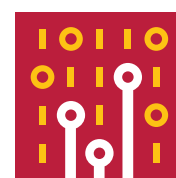
graciously donated over \$92 million in grants, including capital funds, to organizations in San Mateo and northern Santa Clara counties. Annually, more than 60 local nonprofit organizations have received funds through their two initiatives: Bay Area Environmental Education and Silicon Valley Out-of-School-Time.

Since 2005, Sand Hill has provided the Marine Science Institute with more than \$117,000 to provide children from low-income schools the opportunity to take field trips to the San Francisco Bay's waterfront, board a 90-foot research vessel, and learn about the marine life and ecology of the bay. Sand Hill has also funded Save the Bay's youth education programs, engaging more than 3,500 students in San Mateo and Santa Clara counties in science-based, get-dirty wetlands restoration projects along the San Francisco Bay shoreline.

Canopy's tree care and environmental education programs have also benefitted from Sand Hill's support which helped them purchase a cargo van, transforming the way Canopy delivers programs to the community. Sand Hill's capacity-building grant also helped the Riekes Center for Human Development create a mentoring formula for teenagers that allowed the center to grow and further their ability to be self-sustaining. Furthermore, Vista Center for the Blind and Visually Impaired was able to launch and grow a program that annually provides 175 visually impaired youth with life-changing experiences such as sea kayaking, horseback riding, surfing and overnights in a submarine.

Sand Hill Foundation believes in fostering deep relationships with their grantees and working together to make the community a better place. Each grantee is named a "Partner" and connected with other local funders, nonprofit organizations, and academic resources to collaborate.

**SJZ SAN JOSE JAZZ**  
**WINTER FEST**  
 February 14-26, 2017 | Downtown San Jose, Palo Alto & Saratoga  
*"San Jose Jazz heats up the season with Winter Fest"*  
 — San Francisco Chronicle  
 Roy Ayers • Kim Nalley • Donny McCaslin • The Cookers • Mary Stallings  
 Wallace Roney • Ben Allison & Think Free • John Abercrombie Quartet • Troker • many more!  
**SÁBADO DE CARNAVAL GALA**  
 featuring the Villalobos Brothers | Saturday, February 25 | Hotel De Anza  
 Dinner, dancing, music and more. Proceeds benefit San Jose Jazz music education programs.



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Museum**

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the outstanding honorees of 2016!**

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## *the* WOMEN'S FOUNDATION *of* CALIFORNIA

The Women's Foundation of California congratulates the YWCA of the Mid-Peninsula Donor Advised Fund! Thank you for your commitment to eliminating racism and empowering women and girls!

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***Congratulations  
to AFP Silicon Valley Chapter  
on another successful year!  
You are a pleasure to support!***



**Essential Office Links**  
Dawn Carroll, President  
(408) 365-4657

## YWCA OF THE MID-PENINSULA DONOR ADVISED FUND

### Outstanding Philanthropic Organization

*Nominated by Asian Americans for Community Involvement & YWCA Silicon Valley*

**eliminating racism  
empowering women** **ywca**  
**YWCA of the Mid-Peninsula  
Donor Advised Fund**

OVER THE LAST 11 YEARS,  
the YWCA donor advised  
fund has provided over \$2.2  
million in grants to 45

agencies whose programs work to eliminate racism and empower women and girls. These gifts have supported initiatives in youth and education, anti-racism, domestic violence and rape crisis support, health, advocacy and empowerment, foster care, the environment, and programs for teen girls.

Prospective grantees are identified by the diverse Donor Advised Fund committee, as well as Women's Foundation staff. The committee is closely attuned to current events and emerging community needs, and has aligned funding to address critical needs. A passionate, intelligent group of powerhouse women meet regularly to review proposals, conduct site visits, and make funding recommendations.

Grantees like the YWCA Silicon Valley have benefited from the general operating support the Donor Advised Fund provides. Asian Americans for Community Involvement has also received critical operating support that has helped low-income domestic violence survivors in the Asian Women's Home with emergency shelter, food, clothing, transportation, counseling, case management, and legal advocacy. Thanks to the Donor Advised Fund, the Asian Women's Home has been able to serve over 2,700 victims of abuse.

The YWCA Donor Advised Fund thrives today with grace and integrity, furthering an unwavering mission of eliminating racism and empowering women. It's an exemplary example of working collaboratively to build a more just and equitable world.

## Have You Considered Joining AFP SVC?

As a member of the Association of Fundraising Professionals – Silicon Valley Chapter, you join other professionals such as development directors, executive directors, grant writers, planned giving professionals and consultants in taking advantage of the outstanding career building, educational and networking opportunities offered through our local chapter.



## RONALD C. WORNICK JEWISH DAY SCHOOL

### Outstanding Philanthropic Youth Organization

*Nominated by Peninsula Open Space Trust*



EACH YEAR, THE Tzedakah project at Wornick school engages 20-25 7th graders in a year-long effort to research and identify local and global needs,

actively fundraise individually and as a group, collectively pool their resources, and make philanthropic decisions that impact the world.

Students begin the year discussing values and social issues (i.e. poverty, the environment, at-risk youth) and each student selects an issue and organization to support. Students interview representatives of the organization, volunteer their time, and use their research to prepare compelling written and oral presentations to convince their peers to provide funding. Simultaneously, the students are raising the necessary funds. As the year ends, funds raised are allocated to organizations through a group selection process.

Over the past 10 years, Wornick students have donated over \$200,000 in total to over 150 organizations impacting every sector: the environment, wildlife, people with disabilities, the homeless, and education. Last year alone \$31,192 was donated to 25 nonprofits to support the greatest needs in our community and globally.

Through the Tzedakah Project, Wornick students are inspired at very critical times in their teen years. These students gain leadership skills, insight into the needs of others, empowerment to create change, and the skill to use all of one's tools to make important decisions. They are the next generation of community leaders and philanthropists.

## DIANE & LEE BRANDENBURG

### Glenn George Heart of Philanthropy Award

*Nominated by Association of Fundraising Professionals Silicon Valley Chapter and Brandenburg Family Foundation*



#### DIANE AND LEE BRANDENBURG

have a true passion for philanthropy and believe in using their wealth to improve society and making a real difference in the world. Over the past three decades, the Brandenburgs and their family have made contributions and commitments that exceed nearly \$20 million to deserving nonprofit

organizations and capital improvement projects improving the local community.

Diane and Lee's belief in philanthropy, volunteering and giving back to the community is underscored by their devotion to the welfare of others. In fact when Brandenburg Family Foundation Board Member Melodee Dunlap first met Lee, he had a small rectangular sign on his desk with one word on it: Empathy. "Though the sign has been packed away, Lee's compassion for others is every bit a part of who he is," Melodee shares. "Diane has the biggest open heart – always a joy to be with – and a positive influence on children and adults alike."

The Brandenburg Family Foundation has supported numerous charities over the years including YMCA of Silicon Valley, Symphony Silicon Valley, Boy Scouts of America, San Jose Fire Museum, San Jose State Spartan Foundation, Montalvo Arts Center, among many others.

Diane and Lee are more than just philanthropists, they are truly great people and incredibly generous in spirit. As Margaret Mead pointed out, "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has." The Brandenburgs have changed our community and the world for the better.

## MEMBER BENEFITS INCLUDE

- Reduced member rates for the 2017 AFP International Conference to be held in San Francisco!
- Reduced member rates for programs and events
- Career advancement opportunities
- Professional development training
- Scholarships for financial support
- Networking and volunteer opportunities



# Distinguished Volunteer Fundraiser Honorees

## WILLIAM B. BARON

*Nominated by Stroke Awareness Foundation*



**BILL BARON SHOWED AN EARLY** commitment to community leadership in his work with organizations such as San Jose State University, KTEH-Channel 54, and American Heart Association. In 2003, he joined the Stroke Awareness Foundation Board of Directors and has since helped raise nearly \$1.9M for the organization. His

unique approach to fundraising events has resulted in Texas-Holdem Poker Tournaments, the annual Fight Stroke Walk and galas featuring Frank Sinatra, Jr. Most often, Bill exceeds his own fundraising goals and is known for encouraging his fellow Board Members to push for the "stretch goal"!

## AMY BENCOMO

*Nominated by YMCA of Silicon Valley and Project Cornerstone*

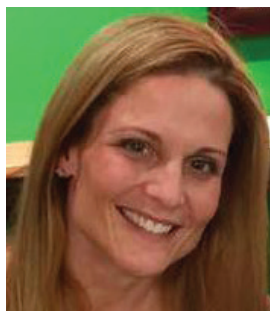


**AMY BENCOMO HAS BEEN A** dedicated and inspiring volunteer for YMCA/ Project Cornerstone since 2008 when she became an Asset Building Champions reader and eventually the program coordinator at her children's elementary school. In 2014, she started fundraising for Project

Cornerstone. She started as a Team Captain for the inaugural Annual Giving Campaign and raised \$2,421. In 2015, she became a Division Lead and helped to raise \$24,576 in campaign contributions. Amy is a passionate advocate for Project Cornerstone and an effective and enthusiastic fundraiser.

## AVERY KAUFMAN BORENSTEIN

*Nominated by Addison-Penzak JCC of Silicon Valley*



**WHEN AVERY KAUFMAN BORENSTEIN** joined the Board of Addison-Penzak Jewish Community Center (APJCC) she did not have any prior fundraising experience. Now she is responsible for soliciting support from some of APJCC's major donors and, as Board Chair, she was responsible for raising over \$125,000 from fellow Board members.

Beyond fundraising, Avery has served with distinction on many of the Board's committees. She personally exemplifies the next generation of APJCC Board members through her leadership as Board Chair and her repeated recruitment of new, talented and contributing Board members.

## MARY CHIGOS

*Nominated by Mission Hospice & Home Care*



**MARY CHIGOS HAS BEEN A MEMBER** of the Mission Hospice Board of Directors since 2002 and served as Board President for two of those fourteen years. Her active involvement on the Development Committee has helped the organization achieve its annual fund goals year after year.

She has consistently recruited new volunteers and secured sizable annual donations from her network of supporters. Mary is currently Co-Chair of the Capital Campaign working toward a goal of raising \$6M to establish the first hospice house in San Mateo County.

## IAN FEINBERG

*Nominated by Cantabile Youth Singers*



**IAN FEINBERG HAS SERVED ON THE** Cantabile Youth Singers Board for six years. He is an excellent fundraiser, arts patron, and has dutifully helped guide the organization. Last year, when the New Music Commission Fund was launched, Ian immediately stepped up and offered challenge grants to spur giving

from the community. Ian speaks passionately about the importance of Cantabile to his daughter, Jessica and to their family. Ian is an inspiration to all and a model for how Board members can encourage giving and engagement in an organization.

## QUENTIN HANCOCK

*Nominated by Homeless Garden Project*

**QUENTIN HANCOCK IS A FULLY ENGAGED SUPPORTER** of the Homeless Gardens Project – an organization that strives to build an inclusive community, workforce and local food system. Not only is Quentin the single largest donor to the organization – he also volunteers on the organic farm, in the store, at events AND as a fundraiser – writing grants and cultivating donors. He has stepped in with necessary funds during trying times and has established challenge grants to encourage regular monthly contributions. Quentin's support of the Homeless Garden Project is a great example of supporting a cause with all of ones resources!



## MELISSA HOLLATZ

*Nominated by Next Door Solutions to Domestic Violence*



**MELISSA HOLLATZ HAS PROVIDED** leadership as Chair of Next Door Solutions to Domestic Violence (NDS) Board of Directors for several years and has led the organization through many challenges. Melissa first became involved with NDS after offering pro bono services for a merger that NDS was undertaking. She has also raised more than \$100,000 for the agency and connected NDS to vital resources through her employer, Wilson Sonsini Goodrich & Rosati. Melissa has shown great leadership and service to NDS.

## JONATHAN JOHNSON

*Nominated by Valley Medical Center Foundation*



**FOR THE PAST TWO YEARS, JONATHAN** Johnson has been the lead organizer of the Golden Golf Challenge for Valley Medical Center Foundation. His efforts have included recruiting players for the tournament, organizing the play schedule, securing prizes, and ensuring visibility for Valley Medical Center and its mission during the event. Through this work, Jonathan has raised \$68,000 for the Valley Medical Center Foundation. The Golden Golf Challenge is an enormous undertaking and Jonathan has devoted significant time and energy to make the event enjoyable for participants and a fundraising success.

## DAVID KENNEDY

*Nominated by YMCA of Silicon Valley*



**DAVID KENNEDY HAS VOLUNTEERED** for the YMCA of Silicon Valley for more than 25 years. He has helped raise charitable contributions for the Y, to ensure that kids, families, and individuals that require financial assistance can participate in YMCA programs and services. As Co-Chair of the YMCA of Silicon Valley's Annual Campaign from 2009 through 2012, David has helped ensure that thousands of Silicon Valley residents can benefit from the Y's focus on Youth Development, Healthy Living, and Social Responsibility.



# TOGETHER WE CREATE A BETTER US

**YMCA of Silicon Valley is proud to celebrate the generous volunteer efforts of this year's awardees who have helped us to touch the lives of thousands of youth, families and seniors in our community.**

### Distinguished Volunteer Fundraiser Awardees

**The Y.™ For a better us.™**  
www.ymcasv.org

#### Amy Bencomo

Honored by Project Cornerstone

#### David Kennedy

Honored by YMCA of Silicon Valley

#### Ray Meek

Honored by Palo Alto Family YMCA

#### Judy Shanley

Honored by Central YMCA

#### Jeanette Somo

Honored by El Camino YMCA

#### Larissa Wen

Honored by Northwest YMCA

#### Rufus H. White

Honored by East Valley Family YMCA



## PATRICK KWOK

*Nominated by Asian Americans for Community Involvement*



**AS A LONGTIME BOARD MEMBER AND** current Board Chairperson for Asian Americans for Community Involvement (AACI), Patrick Kwok is a fundraising role model. He embraces opportunities to meet with prospective donors, build relationships, and ask for financial support. He was instrumental in securing a \$50,000 gift for AACI's youth leadership program in 2016. Patrick and his wife, Susan, lead by example and make their own significant financial gift to AACI annually, inspiring others in our community.

## Distinguished Volunteer Fundraiser Honorees

### THERESE & DAN MARTIN

*Nominated by Community Solutions*



**MARTIN RANCH WINERY NOT ONLY** cultivates award-winning wines; they foster a community of generosity and caring among their employees and guests. Their company values – as demonstrated by Therese and Dan Martin – of tradition, passion, and excellence also define their

philanthropy. Martin Ranch has a tradition of supporting clients of Community Solutions through donations of money, time, wine for events, and by “adopting” client families for the holidays. Martin Ranch Winery has deeply-planted philanthropic roots, yielding a bountiful harvest.

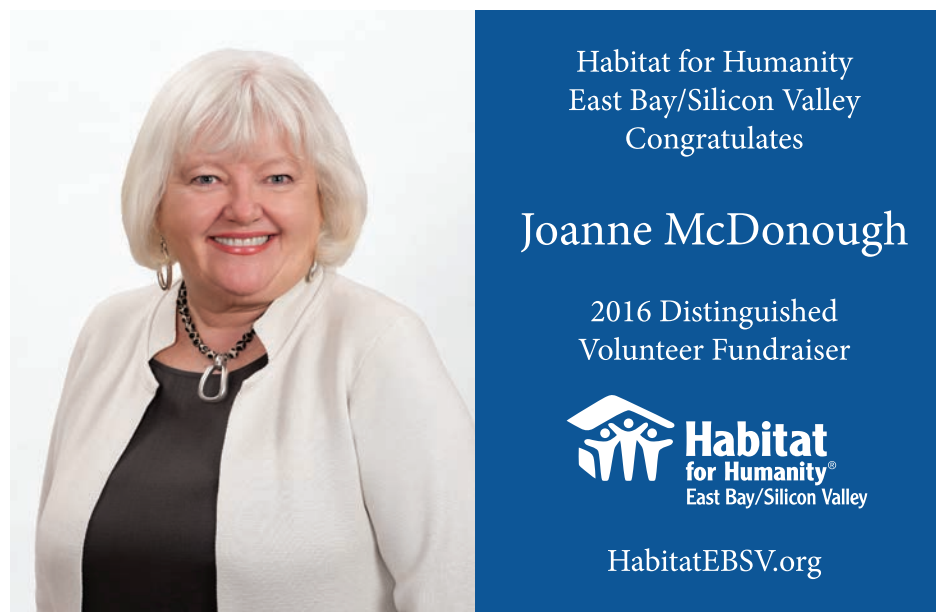
### JOANNE MCDONOUGH

*Nominated by Habitat for Humanity East Bay/Silicon Valley*



**JOANNE MCDONOUGH RECENTLY** concluded her run as a member of the Habitat for Humanity Board of Directors, serving from 2004 to 2015. During her tenure, she went on an international build to El Salvador, recorded over 250 volunteer hours, raised over \$100,000, and served as

Board President. Joanne continues to be active with the Thrivent Builds program and is an advisor to the Thrivent Community. Joanne was also featured in the “Doer’s Profile” in the San Jose Mercury News as a result of all of her volunteer efforts.



### RAY MEEK

*Nominated by Palo Alto Family YMCA*



**RAY MEEK EXEMPLIFIES THE QUALITIES** of a distinguished volunteer fundraiser. For over 10 years he has volunteered with the Palo Alto Family YMCA’s Annual Giving Campaign. In that time, he has shared countless stories of impact with Y Members and the community to support subsidized

programs for youth and seniors in Palo Alto and East Palo Alto. Each year he arrives ready to work the phones and help others see the impact the Y has in our community. Ray is always smiling and is a gracious team member.

### MARTHA MELTON

*Nominated by Mission Hospice & Home Care*



**MARTHA MELTON HAS BEEN A MEMBER** of the Mission Hospice Auxiliary since 1998. Founded in 1984, the Mission Hospice Auxiliary is a group of dedicated volunteers who raise funds and increase awareness of the services provided by Mission Hospice & Home Care. In the 18 years Martha has been

involved with Mission Hospice she has made well over 100 gifts. These gifts have supported the capital campaign and have provided funds to support Mission Hospices’ various programs which include: Advanced Care, Hospice Services, Spiritual Support and Bereavement Counseling for families.

### ROBERT G. O’DONNELL

*Nominated by Sequoia Hospital Foundation*



**ROBERT O’DONNELL IS NOT SOMEONE** who supports an organization by simply writing a check. As the former Chairperson of the Sequoia Hospital Foundation’s Finance and Investment Committee and its current Board Chair, Bob applies the experience gained over a forty-year career as a portfolio

manager to help meticulously guide the Foundation’s business operations. Bob and his wife Sue are passionate donors to, and advocates of, the hospital’s programs and have funded nine scholarships for student nurses training for their Bachelor of Science in Nursing at Sequoia Hospital.



## CARLA RAYACICH

*Nominated by Athena Academy*



**CARLA RAYACICH IS THE FOUNDER** and President of the Board at Athena Academy in Palo Alto and the mother of dyslexic twins. She has worked with children in music education, and in mindfulness practices that improve learning. When her own children struggled to learn, she searched for effective teaching methods for dyslexia. Carla used her skills as an entrepreneur, venture capitalist, and manager to start up and lead the organization, to ceaselessly fundraise, and to assist in finding the best people to teach children an innovative and effective curriculum designed particularly for dyslexic learners.

## RED-CAR-BEL AUXILIARY TO PENINSULA FAMILY SERVICE

*Nominated by Peninsula Family Service*



**IN 1968, FRIENDS OF PENINSULA FAMILY** Service (PFS) formed the Red-Car-Bel Auxiliary. Their fundraising centered on *The Family Tree*, a volunteer-run resale boutique. In barely 50 years the Auxiliary has contributed more than one million dollars to PFS. Their support has provided thousands of vulnerable families

access to financial stability and wellness. "We are overwhelmingly grateful to every single volunteer", said Arne Croce, Executive Director of Peninsula Family Service. "Their dedication, creativity, and just plain hard work have placed them among the top donors to the organization."

## MARY KAY REDMOND

*Nominated by JW House*



**MARY KAY REDMOND IS A SHINING** example of the indelible mark a volunteer can make on an organization. She has been involved with JW House since its inception in 2008. Thoughtful, diplomatic, and strategic, Mary Kay encourages other Board Members to make personal asks while modeling that

behavior within her own networks. As Chair of the committee charged with implementing the Benevon Model at JW House, Mary Kay partnered with staff and saw returns of over \$175,000 – nearly double our original goal for the ask event!

## ATHENA ACADEMY

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**ATHENA ACADEMY** is a nonprofit private school for dyslexic children in grades 1-8. The school employs advanced instructional techniques informed by the latest neuroscientific research across our advanced curriculum. We individualize an educational program for each amazingly bright, creative, and capable dyslexic student. Athena Academy teaches to each child's strengths and gifts and helps them overcome their challenges.

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**Red-Car-Bel Auxiliary.**



[www.peninsulafamilyservice.org](http://www.peninsulafamilyservice.org)

# Distinguished Volunteer Fundraiser Honorees

## MIKE RIEPE

*Nominated by UC Santa Cruz*



**SINCE 2009, MIKE RIEPE HAS** strengthened networks between entrepreneurial students at UC Santa Cruz's Baskin School of Engineering and both the Silicon Valley and Santa Cruz tech communities. As the Chair of the Baskin Alumni Advisory Council, Mike led creation of the Center for Entrepreneurship's Business Design Showcase (BDS), an annual competition which provides students the opportunity to demonstrate their development of ideas. A successful software architect and engineer, Mike has judged several hackathons. Mike also mentors engineering students and promotes Women-in-Engineering programs while engaging and cultivating new donors.

## JUDY SHANLEY

*Nominated by Central YMCA*



**JUDY SHANLEY IS A TRUE LEADER IN** promoting YMCA's cause. While serving as Chair of the Central Y's Board of Managers, Judy challenged members to become fully engaged with the Y's work and "tell the Y story" whenever possible. Judy's leadership in the Annual Campaign has pushed fundraising to new heights. She "walks her talk", by giving generously and asking her donors to do the same. Judy inspires everyone she meets to become a part of all the Y does for the community!

## JEANETTE SOMO

*Nominated by El Camino YMCA*



**JEANETTE SOMO EMBODIES THE SPIRIT,** passion and committed guidance needed to increase revenue through fundraising. El Camino YMCA utilizes an all-volunteer workforce in support of the annual campaign. Since Jeanette took on the Division Chair position this past year, she has more than doubled the number of campaigners involved to over 60 individuals. She also accomplished her personal goal of raising awareness of the campaign by sharing her personal story, which also served as inspiration for her team of campaigners. El Camino YMCA is grateful for Jeanette's effective leadership.

## SUJATHA SURESH AND SHARVARI DIXIT, Ph.D.

*Nominated by El Camino Hospital Foundation*



**MORE ACCESSIBLE** locations in the Bay Area are needed to address the epidemic of heart disease and diabetes in the South Asian community. Under the

leadership of Co-Chairs Sujatha Suresh and Sharvari Dixit, El Camino Hospital's South Asian Heart Center gala raised \$288,000 to support expansion into more locations. Both women have volunteered from the Center's beginning and are significant donors. Sujatha focuses on corporate and community outreach; Sharvari serves on the Foundation's Philanthropy Council. Passionate about the Center's work, both lead fundraising efforts by the examples they set.

## LARISSA WEN

*Nominated by Northwest YMCA*



**LARISSA WEN IS AN INCREDIBLY** caring individual with a passion to raise money for youth and community residents who are in financial need. As Division Lead she has shared her time, talent and treasure, inspiring her team to raise money for Northwest YMCA. For two years, Larissa has

set up lobby displays with Y stories to inspire even more donations. She always gives her best as a campaign volunteer and is a true inspiration to everyone at Northwest YMCA.

## RUFUS WHITE

*Nominated by East Valley Family YMCA*



**RUFUS WHITE HAS BEEN CONTRIBUTING** to the YMCA's Annual campaign for fifteen years. He realized one day that his donations really made a difference in the community and so he started volunteering as a campaigner as well. Rufus was soon recruited to serve as Section Campaign Chair and has since

exceeded his \$150k goal each year. His positive attitude and ability to connect with people has made it very easy for him to recruit new volunteers and donors. Rufus is an outstanding volunteer and his fundraising efforts have proven that he is the epitome of a committed and passionate donor and fundraiser.





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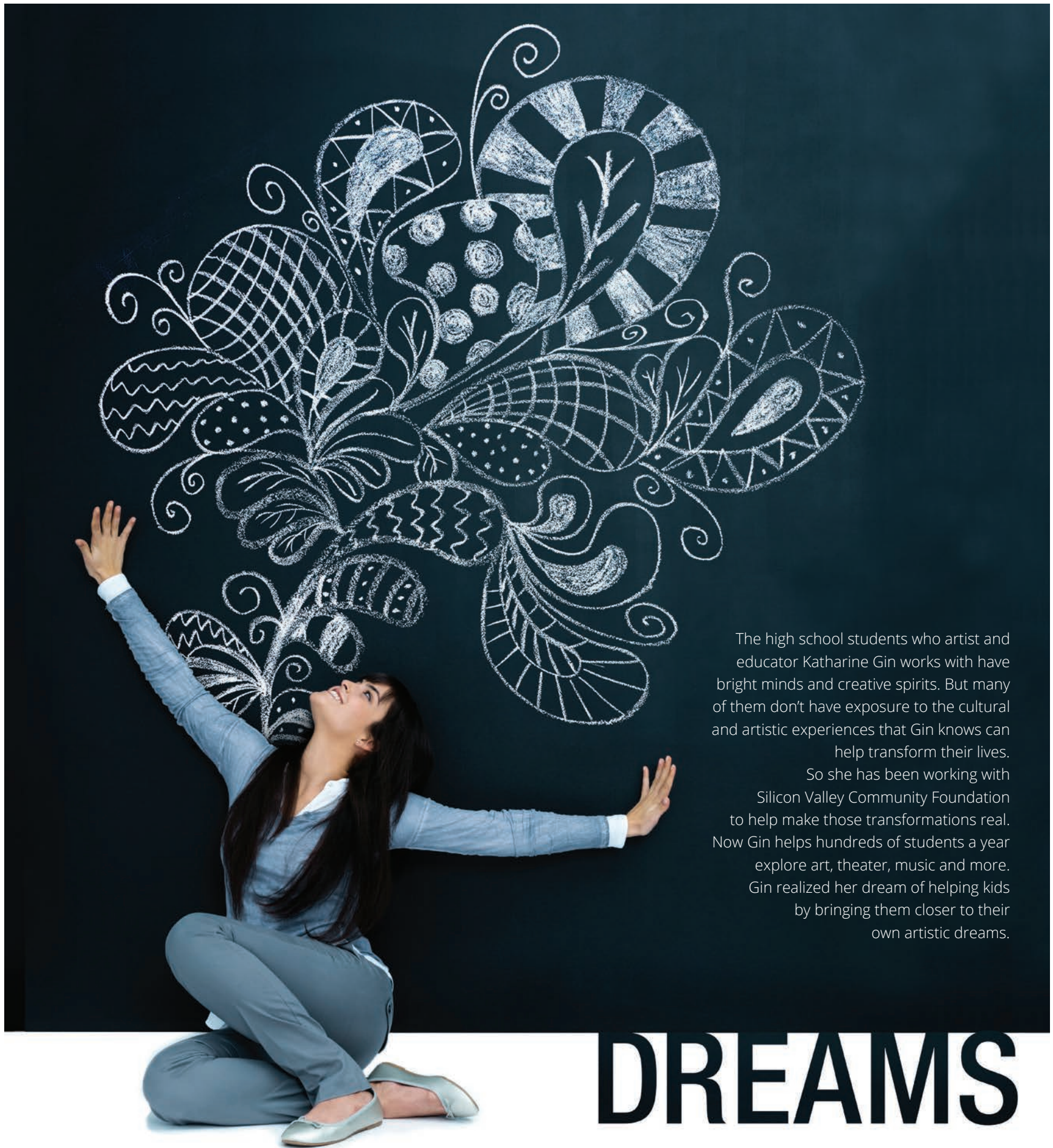
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and Sponsors for Another Tremendous  
Silicon Valley Philanthropy Day!







The high school students who artist and educator Katharine Gin works with have bright minds and creative spirits. But many of them don't have exposure to the cultural and artistic experiences that Gin knows can help transform their lives. So she has been working with Silicon Valley Community Foundation to help make those transformations real. Now Gin helps hundreds of students a year explore art, theater, music and more. Gin realized her dream of helping kids by bringing them closer to their own artistic dreams.

# DREAMS

From helping those in need to encouraging better science and technology education for Bay Area students, SVCF's donors – including Katharine Gin – believe in a world of possibilities. In 2015 our donors gave \$358 million to Bay Area causes, making us the largest single grantmaker to local nonprofits. They also awarded more than \$27 million to charitable organizations internationally. Whatever your philanthropic dreams, Silicon Valley Community Foundation can help bring them to life.

[siliconvalleycf.org/donor](http://siliconvalleycf.org/donor)



Possibilities start here.