

TOGETHER WE CAN CREATE A BETTER US



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF SILICON VALLEY

80 Saratoga Avenue
Santa Clara CA 95051
www.ymcasv.org

Fall 2015

A newsletter for YMCA donors

FROM THE CEO

Like many working parents, Karen and David were concerned about finding affordable child care for their two children during the summer months. As they looked around, they found that most summer camps were financially out of reach. But that is where the Y came in.

At the urging of a friend, they applied and were approved for the Y's financial assistance program, which allowed them to send both of their children to summer camp. There, the kids made new friends, went on fantastic field trips, and learned camp songs they will remember forever. And just as importantly, Karen and David had the peace of mind knowing that their kids were in a great environment.

This is just one of the many stories that were made possible thanks to the hard work and generosity of donors like you. During our 2015 fiscal year, the YMCA of Silicon Valley distributed \$4.4 million in financial assistance and served nearly 15,000 kids & adults who might not have otherwise been able to participate in our programs. A tremendous achievement and clear demonstration of our cause in action.

We are so grateful to you for supporting our committed team of staff and volunteers, and helping us touch thousands of youth, families and seniors in our community.

We look forward to sharing more stories of success of with you. In the meantime, if you would like to schedule a visit to see, firsthand, the difference your gift is making, please contact Tony Ganger, Chief Development Officer at 408-351-6454.

Our sincere thanks for your support throughout the years.

Kathy Riggins, CEO



CAMP CAMPBELL HITS CAPITAL CAMPAIGN GOAL

For more than 75 years, YMCA Camp Campbell has provided enriching outdoor experiences to thousands of children, families, and adults from all over the greater Bay Area.

This year, our generous donors helped the Y complete the final fundraising drive to modernize and renovate our camp into a facility that will serve generations to come. Through 3 phases of renovation, our donors have helped us:

- Renovate the dining hall;
- Build six new Tree Top cabins and update eight rustic cabins;
- Build our new signature Swimming Hole pool; and
- Create a "Living Machine" to conduct waste water management and a "living" classroom for participants in Outdoor Science School.

Thanks to all of those who have helped us raise the funds needed to complete our renovation of YMCA Camp Campbell!

See more at: <http://bit.ly/1FIFdJI>



“Jake has made significant progress, both academically and socially. His reading level has improved from basic to Proficient!”

—Alejandra, whose son participated in the Y’s Summer Achievement Program



“My boys learned self-confidence and came back with an appreciation for the outdoors, and also for the comforts of home.”

“I am extremely grateful to the YMCA for all the opportunities they have given my family.”

—Liliana, whose sons participated in a unique summer camp program sponsored by the Y’s Annual Campaign



PROGRAM HIGHLIGHTS

YOUTH DEVELOPMENT: PROVIDING ALTERNATIVE PATHS TO SUCCESS

High school is an exciting time for teens, bringing both challenges and opportunities for growth. But these years can be extremely trying for students with unique personal, academic or health circumstances, who risk veering off track or being left behind.

In the VISTAS program, offered in partnership with the Y and other local organizations, these youth are presented with a second chance at finishing high school, earning a GED, advancing to college, getting a job and building a rewarding life where they can take charge of achieving their dreams, while also helping others.

William, attended VISTAS for a full school calendar year and recently graduated from the program. He is genuinely grateful for all that he learned at VISTAS, where he received mentoring, learned how to confidently speak in public, how to prepare for, and deliver presentations for fundraising, how to become a volunteer.

Now that he is advancing to college, he dreams of studying astronomy and hopefully music, his passion.

See more at: <http://bit.ly/1fTV23z>



HEALTHY LIVING

OVERCOMING ARTHRITIS

The Y is here day-in and day-out, addressing the most pressing issues facing our community and working to make sure that every child and family have what they need to achieve their best, and lead full and healthy lives.

As Joanne prepared to welcome a new grandson to her family, she looked forward to spending time babysitting the newest member of her family. However, because of arthritis in her hip and shoulders, she worried whether she would have the strength or stamina to do it.

She was recommended to the Y's Enhance Fitness program – a proven community-based senior fitness and arthritis management program that helps older adults become more active, energized and empowered for independent living. Nationally recognized by the Centers for Disease Control and Prevention, US Department of Health and Human Services, US Administration on Aging and the National Council on Aging, Enhance Fitness consists of low impact exercise classes that are safe and challenging for older adults of all fitness levels.

Since starting Enhance Fitness in late 2014, Joanne has seen amazing improvements. Joanne was all smiles as she said "I can now care for my nine month old grandson for 9 hours per day with no pain thanks to Enhance Fitness."

See more at: <http://bit.ly/1EwP4Bn>



Want to learn more? Please visit:
www.ymcasv.org/giving

for a detailed breakdown on how your donations were used to benefit our community and for a list of all of our generous donors and Heritage Club members.

SOCIAL RESPONSIBILITY

50 YEARS OF SERVICE

Celebrating the 50th anniversary this past January, the Y Service Club has been a vital presence and a solid supporter of the Y. Chartered as a member of the Y's Men International in 1965, and which went coed in 1977, the Club has a long and proud history of fundraising efforts and projects benefiting generations of local residents.

Since launching its first Christmas Tree lot in the 60's to raise money during the holidays, the Y Service Club has been involved in every aspect of the Y, supporting Youth & Government and aquatics programs, Family Night events, community support campaigns, blood drives (usually in partnership with Stanford Blood Center), and more.

Buck Cox, one of the Club's longtime officers, attended his first meeting in 1981 and, at 80 years old, remains energized by his time spent volunteering with the club. "It's so rewarding to see families use the Northwest YMCA facilities and playground we helped raise funds for and build," says Buck. "We envisioned that children and adults would enjoy it and that the Y itself would benefit from having these great amenities. "The Club has been like a family to me and I'm a better person for having been a member."

See more at: <http://bit.ly/1JKur57>



INVESTING IN OUR YOUTH

The Y is proud to announce that it is expanding its youth development programming in East San Jose in order to serve more families in need thanks to a generous \$100,000 gift from local philanthropists Diane and Lee Brandenburg.

In particular, the Brandenburgs' generous gift:

- Funded scholarships that allowed 70 additional East San Jose children to attend YMCA camps and programs this past summer.
- Provides additional funding that, when combined with state and federal grants, will fully subsidize the cost of the Y's after school program at L.U.C.H.A. Elementary School for 50 students for the entire 2015-16 school year.
- Will make it possible to launch a new 6-week Summer Achievement program in East San Jose during the summer of 2016.

"Lee and I feel truly blessed that we are able to support the YMCA at this point in our lives," said Diane Brandenburg. "We believe in the mission of the YMCA - to reach out to all youth in our community and work with them to develop the tools they will need to become future leaders in our world."

You too can support critical programs in our community and help the Y serve more families in need.

See more at: <http://bit.ly/1MehpPG>



DONOR SPOTLIGHT

